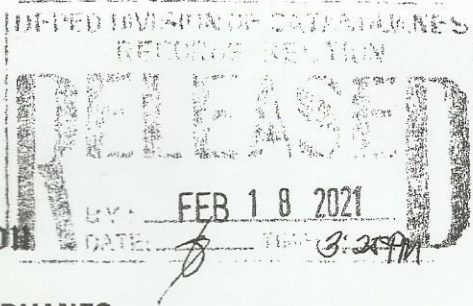




Republic of the Philippines
Department of Education
REGION V – BICOL

SCHOOLS DIVISION OFFICE OF CATANDUANES



February 18, 2021

DIVISION MEMORANDUM
OSDS-CID-DM- 63 s. 2021

TO: Schools District Supervisors
Elementary and Secondary School Heads
All other concerned

2021 DIVISION NESTLE WELLNESS CAMPUS PROGRAM

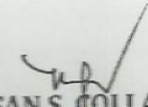
1. Amidst of the emerging (Covid virus) pandemic, the Nestle Wellness Campus Program, SY 2020-2021 will be implemented giving emphasis on developing healthy habits among Grades 1 to 10 pupils/students and their parents on: nutrition education; physical activity; good personal hygiene; and solid waste management.
2. This continuing joint program by the Department of Education (DepEd) and the Nestle Philippines, Inc. (NPI), will be implemented by Alphabet Soup, Inc. with the use of the Nestle modules based on the Most Learning competencies.
3. The implementation of the Nestlé Wellness Campus program had continuously helped Filipino children lead healthier and happier lives. Thus, all schools are enjoined to participate in this program to attain its foremost objectives.
4. Below are the enclosures that will serve as basis for the schools' active participation to the program:

Enclosure No. 1- Indicative program of activities
Enclosure No. 2- SY 2020-2021 Nestle Wellness Campus Program Mechanics
Enclosure No. 3- Nestle Wellness Campus of the Year Registration
Enclosure No. 5- Nestle Wellness Campus Pinaka-Best Wellness Guro of the Year Registration Form
Enclosure No. 6- Program Proper.
5. All District Supervisors, Elementary and Secondary School Heads and Schools Focal Persons for the Nestle Wellness Campus Program are requested to disseminate the event link and the enclosures as indicated in this Memorandum.

For the Facebook Page registration and participation, below are the links:

- Step 1: [bit ly/NWCRegistration Form](#)
Step 2: [bit ly NWC FacebookGroup](#)

6. Immediate dissemination and compliance to this Memorandum is hereby desired.


SUSAN S. COLLANO
Assistant Schools Division Superintendent
Officer-In-Charge
Office of the Schools Division Superintendent

Encl.:
References:

RECORDS

**S.Y. 2020-2021 DEPARTMENT OF EDUCATION
NESTLÉ WELLNESS CAMPUS PROGRAM MECHANICS**

PROGRAM OBJECTIVES:

- To educate Grade 1 to 10 public school students on nutrition, health and wellness through the Nestlé Wellness Campus Program with the use of the Nestlé modules based on the Most Essential Learning Competencies;
- To develop healthier eating, drinking and lifestyle habits through the promotion of seven (7) healthy habits, namely:
 1. Choose Nutritious and Varied Options
 2. Manage Portions
 3. Choose to Drink Water and Milk
 4. Enjoy Meals Together
 5. Play Actively
 6. Care for the Planet
 7. Keep Good Hygiene
- To support public school teachers through the Nestlé Wellness Campus Facebook group, which serves as a platform where they can share, learn and apply the best practices to effectively promote the seven healthy habits among learners and parents.

SCOPE:

Grades 1-10 students in all public schools of participating DepEd regions
Public school teachers (MAPEH) of participating DepEd regions

MECHANICS:

The Program is a partnership between the Department of Education and Nestlé Philippines, Inc. (NPI) and will be implemented by Alphabet Soup, Inc. (ASI), in close coordination with the DepEd Regional and Schools Division Offices. Division Supervisors or those duly appointed by the Division Superintendents will serve as the main contact persons to ensure that the program will be implemented in all schools in both grade school and high school levels.

The 2020-2021 Nestlé Wellness Campus Program implementation has its emphasis on developing healthy habits of students through nutrition education, physical activity, good personal hygiene and solid waste management. An exclusive Nestlé Wellness Campus Facebook group for teachers will also be utilized for the inter-school contest and to serve as a platform for sharing their wellness ideas and practices. Wellness-related events such as webinars, cooking demos and Nestlé-sponsored promos, will also be conducted in this Facebook group.

NPI, through ASI, will provide copies of the mechanics to all DepEd regional offices and division offices. Online launchings will be conducted by NPI through ASI. Division and district cascades will also be conducted online to ensure that the program mechanics will be disseminated to all school principals and MAPEH school coordinators.

The implementation of the program will be in three parts as follows:

Part 1: NUTRITION, PHYSICAL ACTIVITY, HYGIENE AND SOLID WASTE MANAGEMENT EDUCATION FOR ELEMENTARY AND HIGH SCHOOL STUDENTS

1. NPI, through ASI, will provide nutrition, PE, immunity, hygiene and solid waste management modules. These modules are encouraged to be integrated in the grade school and junior high school MAPEH curriculum, subject to DepEd rules and regulations.
2. These modules are aligned with DepEd's MELCs and have been designed primarily for adult-assisted learning at home (Grades 1 to 3) or self-directed learning by the student (Grades 4 to 10).
3. Worksheets and activities are also given which the students and/or parents can read and work together at home.
4. To ensure smooth program implementation, NPI, through ASI, will provide soft copies of the following materials to both division supervisors and MAPEH school coordinators:
 - a. Lesson guides
 - b. PowerPoint presentation
 - c. Student worksheets
5. To facilitate faster distribution, they may also download the materials in Google Drive. The link will be provided by NPI through ASI.
6. The use of these materials is flexible. Teachers are encouraged to adapt these materials in whatever learning delivery mode is most appropriate for them.
7. ASI will create pocket Facebook Messenger Groups (called 'Teacher's Lounge') in each divisions or districts to answer queries pertaining to the program, contest mechanics and distribution of prizes.
8. Community engagement admins called 'Teacher's Aide' are provided by ASI to guide the teachers within these Messenger Groups.

PART 2: NESTLÉ WELLNESS CAMPUS DANCERCISE

1. NPI, through ASI, will provide a soft copy of the new Nestlé Wellness Campus music and dancercise video to both division supervisors and MAPEH school coordinators.
2. Teachers are encouraged to use the dancercise during online synchronous sessions. If synchronous sessions are not possible, learners may do the dancercise on their own with their family.
3. For wider dissemination, the Nestlé Wellness Campus dancercise video will be uploaded on YouTube (via the official channel of Nestlé Philippines) and on the Nestlé Wellness Campus Facebook Group.

PART 3: NESTLÉ WELLNESS CAMPUS FACEBOOK GROUP

The Nestlé Wellness Campus program aims to get the best ideas, practices and approach to effectively educate and encourage learners and parents to practice the seven healthy habits.

This school year, NPI in partnership with DepEd, will be launching the Nestlé Wellness Campus Facebook Group (hereafter referred to as "Nestlé Wellness Campus FB Group"), a community page dedicated to teachers, the "Ka-Wellness" in promoting and advocating health, wellness, and nutrition not only to their students but also to their families. The Nestlé Wellness Campus FB Group aims to empower the 'diskarte' in teachers, inspiring them with ideas, entertaining them with Nestlé-sponsored events, Facebook Live sessions, webinars and equipping them with credible and informative materials.

The Nestlé Wellness Campus FB Group will be exclusive to public school teachers from the participating DepEd Regions. To enable this, ASI will get the basic details of the MAPEH teachers either through the MAPEH School Coordinators or the teachers themselves. The information to be collected will be limited to their name, mobile number, Facebook account name and email address. NPI, through its duly designated Facebook community manager NuWorks Interactive Labs, Inc. (the "NW") will ask the following screening questions to validate the eligibility of the joiner:

1. What is your full name?
2. What school do you belong to?
3. Select one. I am:
 - a. A teacher/ facilitator at this school
 - b. A staff at this school
 - c. Others

Upon answering these questions, the joiners must agree to the set of rules and regulations listed in the Facebook group, which will ensure order and foster a positive and welcoming environment.

3.1 NESTLÉ WELLNESS CAMPUS OF THE YEAR

The Nestlé Wellness Campus of the Year aims to showcase the schools' excellence and outstanding implementation of the Nestlé Wellness Campus Program for SY 2020-2021.

Contest Timetable:

Activity	Duration
Submission of Registration Form for the Contest	March 15 to March 29, 2021
Monitoring and Online Validation of Program Implementation	March 29 to April 16, 2021
Submission of Portfolio	April 19 to April 30, 2021
Screening of Entries	May 3 to May 7, 2021
Shortlisting of Entries	May 7 to May 14, 2021
Selection of Top 3 Winners per Category	May 17 to May 19, 2021
Awards Show Preparation	May 20 to May 28, 2021
Awards Show Proper	May 29, 2021

Contest Categories:

I. Major Award: Nestlé Wellness Campus of the Year

II. Minor Awards:

- a. Pinaka-Best in Dancercise
- b. Pinaka-Best in School Healthactivities
- c. Pinaka-Best in Integrating Modules

III. Special Award:

- a. Pinaka-Best Guro of the Year

I. Major Award: NESTLÉ WELLNESS CAMPUS OF THE YEAR

1. The contest aims to get the best ideas, best practices and find better ways or approaches to effectively encourage our students and parents on the seven healthy habits.
2. The Nestlé Wellness Campus of Year Awards is open to the schools who belong to the regions covered by the Nestlé Wellness Campus Program.
3. Each region participating in the Nestlé Wellness Campus program will pick and send their **top 10 Grade School Entries** and **top 10 Junior High School Entries**. The divisions / regions will be the ones to screen and filter their schools for final submission to NPI through their assigned Teachers' Aides (c/o ASI).
4. The registration form will be uploaded in the Nestlé Wellness Campus FB group through a post. Only 1 representative may submit an entry per school via email to nestlewellnesscampus@alphabetsoup.ph
5. Participant must have entries in all the following categories:
 - i. Pinaka-Best in Dancercise
 - ii. Pinaka-Best in School Healthtivities
 - iii. Pinaka-Best in Integrating Modules
6. Participating schools must have implemented these activities for the school year 2020-2021. ASI's teacher's aides will be conducting video calls and photo documentation during program implementation monitoring and validation.
7. Participants must submit a **portfolio** in .zip file containing the following:
 - a. Copy of accomplished registration form in PDF
 - b. Dancercise Demo video for Pinaka-Best in Dancercise
 - i. The video should be uploaded on YouTube with its privacy settings set to public. Featured students must sign and submit the waiver prior to airing.
 - ii. The title of the video, once uploaded on YouTube must follow the proper naming convention: "NWC of the Year Awards 2020: <Region> <School Name>"
 - iii. A YouTube Link to the video must be indicated in the registration form.
 - iv. Full video submissions must not exceed the full duration of the Wellness Song.
 - v. In case of technical difficulties or incorrect privacy settings, the assigned Teacher's Aide will reach out to the participating school to resend the video and/or fix its privacy settings. The participating school will only be given 24 hours after the Teacher's Aide's notification to fix the error. Failure to submit a full/ working copy of the Dancercise Demo video to the participant's Teacher's Aide will result to forfeiture or entry.

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- vi. The making of the Dancercise Demo Video entries should only be done within the homes or the private properties of the participants/ the school's selected participant. Gathering in public or communal spaces for the purposes of this video is strictly discouraged.
 - vii. The Dancercise Demo Video can be a compilation of dance clips edited together to make one cohesive video entry. The participants per filming location/ clip should be from the same household and should not exceed 5 people.
 - viii. The demo video should only use the official Nestlé Wellness Campus Dancercise for School Year 2020-2021.
 - ix. The participants will be given the freedom to create their own choreography for the Dancercise Demo Video but should only dance the official Wellness Song Choreography during the chorus of the song.
 - x. Dancercise demo videos with choreography that are presented/ considered as lewd, sexually explicit, and/ or deemed inappropriate for children by the contest facilitators (NPI, NW, and/ or ASI) will automatically be disqualified.
- c. Portfolio for Pinaka-Best in School Healthtivities
- i. The portfolio should be in .pdf format.
 - ii. It should be no less than 10 slides and should not exceed the maximum 50 slides; and
 - iii. Must contain the following information:
 - 1. What 3 relevant Healthtivities were you able to conduct this school year to promote the practice of the seven healthy habits?
 - 2. How are you going to adapt and sustain the 3 Healthtivities that your school have implemented in the new normal?
 - iv. All writeups must be in English
 - v. The file name of the portfolio should follow the proper naming convention: "<Region> <School Name> - Pinaka-Best in School Healthtivities 2020"
- d. Portfolio for Pinaka-Best in Integrating Modules
- i. The portfolio should be in .pdf format.
 - ii. It should be no less than 10 slides and should not exceed the maximum 50 slides; and
 - iii. Must contain the following information:
 - 1. How did you integrate the modules in your school's learning delivery mode (i.e. SLMs, online class, etc) or in other learning areas?
 - 2. What is your school's best practice (1) in utilizing the modules?

3. How did the implementation of Nutrition, Health, and Wellness Initiatives in the school promote behavior change?

iv. All writeups must be in English

v. The file name of the portfolio should follow the proper naming convention: "<Region> <School Name> - Pinaka-Best in Implementing Modules 2020"

8. The portfolio must be uploaded on Google Drive. The Google Drive link must be sent to nestlewellnesscampus@alphabetsoup.ph. The email heading should follow the proper naming convention: "<Region> <School Name> - Nestle Wellness Campus of the Year Portfolio"
9. All contents of the portfolio and dancercise demo video must have been performed during the school year 2020-2021.
10. Only 1 email submission is allowed per school. In cases of duplicate submissions, only the latest submission will be considered.
11. To win the Nestlé Wellness Campus of Year Award, the participant must have garnered the highest aggregate score (total of category scores multiplied by their respective weights). The weights will only be used in obtaining the aggregate score of each participant.

Criteria/ Category	Weight
Pinaka-Best in Dancercise	30%
Pinaka-Best in School Healthtivities	50%
Pinaka-Best in Integrating Modules	20%

12. The screening of entries will be conducted by NW and ASI. During this screening process, NW and ASI will check if the schools have complied with the portfolio mandates. Ineligible entries will be automatically eliminated from the competition. Elimination of entries is final and cannot be subject for appeal or discussion.
13. Once the screening process has been completed, the remaining entries will be graded according to the criteria of judging for the 3 categories of the Nestlé Wellness Campus of the Year Awards Show. The first grading process will be conducted by NW and ASI. In this grading process, the top 5 highest scoring schools per category (e.g. 5 Schools for Pinaka-Best in Dancercise – Elementary, 5 Schools Pinaka-best in Dancercise – High School, etc.) will be shortlisted.
14. The 30 shortlisted schools will then be cascaded to the Jury Heads (representatives from NPI along with representatives from the Department of Education) for the final grading process. The entries will be graded according to the criteria of judging for the 3 categories of Nestlé Wellness Campus of the Year Awards Show. To ensure contest objectivity and fair contest judging, the names, division, region or any identifiable details of the participating schools/ teachers will be hidden from the Department of

Education representatives. For more information on the criteria for judging per category, see **Minor Awards**.

15. The top 3 highest scorers per category will be announced during the Nestlé Wellness Campus Year End Awards Show. This event will be a live hosted event mounted on the Nestlé Wellness Campus FB Group through a Facebook Live Session.
16. No. of Expected Winners from the Grade School School Dancercise Category: 1 Gold; 1 Silver; 1 Bronze
17. No. of Expected Winners from the Junior High School Dancercise Category: 1 Gold; 1 Silver; 1 Bronze
18. The list of awarded winners of the contest is final and cannot be subject for appeal or discussion

II. Minor Awards:

A. Pinaka-Best in Dancercise

1. The Pinaka-Best in Dancercise Award is a minor award that will constitute 30% of the participants' overall Nestlé Wellness Campus of the Year score. In this category, the participants' can flex their creativity and dance prowess by taking on the challenge of dancing to the complete official Wellness Song.
2. This category is open to the schools who belong to the regions covered by the Nestlé Wellness Campus.
3. The registration form template will be uploaded in the Nestlé Wellness Campus FB group through a post. An accomplished version of this registration form (.PDF format) containing the participants' group name and the link to the Youtube Video of the official Dancercise Demo Video entry must be emailed to the school/participant's assigned Teacher's Aide.
4. The making of the Dancercise Demo Video entries should only be done within the homes or the private properties of the school's selected participants. Gathering in public or communal spaces for the purposes of this video is strictly discouraged.
5. Criteria for judging:

Energy and Performance Impression <i>Projection and expression, and strong body movements.</i>	40%
Choreography and Technique <i>Creativity, artistry and style of movement, execution technique, timing and coordination</i>	35%
Usage of costume / props <i>Participants used props and/or costumes in their submission</i>	25%

6. No. of Expected Winners from the Grade School School Dancercise Category: 1 Gold; 1 Silver; 1 Bronze

7. No. of Expected Winners from the Junior High School Dancercise Category: 1 Gold; 1 Silver; 1 Bronze
8. The list of awarded winners of the contest is final and cannot be subject for appeal or discussion

B. Pinaka-Best in School Healthtivities

1. The Pinaka-Best in School Healthtivities Award is a minor award that will constitute 50% of the participants' overall Nestlé Wellness Campus of the Year Award score. With this award, the participants will be judged by their creativity in ideating and implementing engaging and effective activities that the students can participate despite limited face-to-face interactions. These activities must hinge on nutrition, health, and wellness.
2. This category is open to the schools who belong to the regions covered by the Nestlé Wellness Campus and has been selected by their corresponding regions as one of their official representatives.
3. The registration form template will be uploaded in the Nestlé Wellness Campus FB group through a post. An accomplished version of this registration form in .PDF format must be emailed to the school/participant's assigned Teacher's Aide.
4. Criteria for judging:

Portfolio Format and Organization <i>The PowerPoint deck has adequate and high-quality visuals, has a comprehensive and straightforward writeup, and uses a clean, neat and visually appealing layout.</i>	10%
Creativity and Relevance <i>The activity is innovative, fresh, and engaging. The activity is relevant to the current events.</i>	40%
Sustainability and Adoptability <i>The implementation practices are sustainable and can be replicated by others as best practices.</i>	30%
Effectiveness <i>Percentage of the number of students who participated vs. total identified students. Testimonials from parents on the effectiveness of the activity is a plus.</i>	20%

5. No. of Expected Winners from the Grade School Category: 1 Gold; 1 Silver; 1 Bronze
6. No. of Expected Winners from the Junior High School Category: 1 Gold; 1 Silver; 1 Bronze
7. The list of awarded winners of the contest is final and cannot be subject for appeal or discussion

C. Pinaka-Best in Integrating Modules

1. The Pinaka-Best in Integrating Modules Award is a minor award that will constitute 20% of the participants' overall Nestlé Wellness Campus of the Year Award score. With this award, the schools with admirable and sustainable module implementation practices will be recognized and rewarded.
2. This category is open to the schools who belong to the regions covered by the Nestlé Wellness Campus and has been selected by their corresponding regions as one of their official representatives.
3. The registration form template will be uploaded in the Nestlé Wellness Campus FB group through a post. An accomplished version of this registration form in .PDF format must be emailed to the school/participant's assigned Teacher's Aide. Representative must have an email address.
4. Criteria for judging:

Portfolio Format and Organization <i>The PowerPoint deck has adequate and high-quality visuals, has a comprehensive and straightforward writeup, and uses a clean, neat and visually appealing layout.</i>	15%
Application of the Healthy Habits <i>The method of implementation is resourceful and madiskarte. The school was able to include the healthy habits in their lectures, worksheets, and selected teaching modality.</i>	45%
Consistency <i>There is evidence that the school consistently integrates the NWC modules and healthy habits in their activities.</i>	10%
Sustainability and Adoptability <i>The implementation practices are sustainable and can be replicated by others as best practices.</i>	30%

5. No. of Expected Winners from the Grade School Category: 1 Gold; 1 Silver; 1 Bronze
6. No. of Expected Winners from the Junior High School Category: 1 Gold; 1 Silver; 1 Bronze
7. The list of awarded winners of the contest is final and cannot be subject for appeal or discussion.

III. Special Award: Pinaka-Best Wellness Guro of the Year

It is the goal of Nestlé Wellness Campus to recognize and honor outstanding teachers on an annual basis. The Pinaka-Best Guro of the Year Awards is one way of doing so.

1. Each region participating in the Nestlé Wellness Campus program will be given a chance to nominate 3 high school teachers, and 3 elementary school teachers from their region.
2. The nominees must submit a 15-slide **portfolio** (.ppt) along with an accomplished registration form (to be distributed/ posted in the Nestlé Wellness Campus FB Group) in .pdf format via email through their designated Teachers' Aide. Only 3 nominees/ entries per region per level (Elementary/ High School) will be accepted as determined by the region.
3. The **portfolio** will serve as a case presentation for the nominee and must contain a writeup and supporting visual aids to be reviewed and judged by the Jury Heads (NPI and DepEd).
4. The writeups must be in English and must answer the following questions/ prompts:
 - i. How do you focus on closing the achievement gap/meeting the needs of all students with regards to nutrition, health, and wellness? Please provide an example of how you do this and evidence of the impact.
 - ii. How do you encourage the parents to intentionally involve themselves in the learning and the school-life of your students?
 - iii. Describe how you have integrated the healthy habits in your teachings.
5. Criteria for Judging:

Portfolio Format and Organization <i>The PowerPoint deck has adequate and high-quality visuals, has a comprehensive and straightforward writeup, and uses a clean, neat and visually appealing layout.</i>	10%
Application of the Healthy Habits <i>The method of implementation is resourceful and madiskarte. The teacher was able to include the healthy habits in their lectures, worksheets, and selected teaching modality.</i>	40%
Eagerness to Improve School & Profession <i>Has the initiative to provide professional development, mentoring or coaching to new teachers and/or colleagues, is active in professional associations, has been recognized with awards or honors.</i>	20%
Creates a positive climate for learning <i>The nominee is skilled in building rapport with students, parents and colleagues. He/ she is also well-liked by the community and has several positive testimonials or character references.</i>	30%

6. No. of Expected Winners from the Grade School Category: 1 Gold; 1 Silver; 1 Bronze
7. No. of Expected Winners from the Junior High School Category: 1 Gold; 1 Silver; 1 Bronze
8. Participant must have a Facebook account, and must be a member of the Nestlé Wellness Campus FB Group.
9. Participants must have an active Philippine mobile number or email address.
10. Participant must be a teacher/ facilitator/ staff from any of the participating Nestlé Wellness Campus Program Schools for the School Year 2020-2021.
11. NPI through ASI will reach out to the winners through email, winner must provide/confirm his/her full name based on his/her Facebook account, and provide his/her active Philippine Mobile Number, Email Address, School/ Home address, landmarks near address, Authorized Recipient's Full Name.
12. Winner must provide/ confirm necessary information within 2 weeks after the email from the facilitators was sent. Failure to reply will result in forfeiture of the prize.
13. The Electronic Gift Certificate will be delivered to the winner's/ winning schools' representatives' mobile number and/or email address at most one (1) month after the Contest Period has ended.
14. The Plaque of Recognition will be delivered to the winner's/ winning schools' representatives' School/ Home address at most one (1) month after the Contest Period has ended.
19. The list of awarded winners of the contest is final and cannot be subject for appeal or discussion.

IV. Prizes:

Major Award: Nestlé Wellness Campus of the Year

1. No. of Expected Winners from the Elementary School Category: 1 Gold; 1 Silver; 1 Bronze
2. No. of Expected Winners from the High School Category: 1 Gold; 1 Silver; 1 Bronze
3. Winners will receive the ff. prizes as follows:

	School Prize	Contributing Division Incentive	Contributing Region Incentive
Gold Winner	PHP 70,000 worth of Campus Package, plus plaque of recognition	PHP 15,000 worth of Shopee E-GCs, plus plaque of recognition	PHP 15,000 worth of Shopee E-GCs, plus plaque of recognition
Silver Winner	PHP 50,000 worth of Campus Package, plus plaque of recognition	PHP 10,000 worth of Shopee E-GCs, plus plaque of recognition	PHP 10,000 worth of Shopee E-GCs, plus plaque of recognition
Bronze Winner	PHP 35,000 worth of Campus Package, plus plaque of recognition	PHP 7,500 worth of Shopee E-GCs, plus plaque of recognition	PHP 7,500 worth of Shopee E-GCs, plus plaque of recognition

Minor Award: Pinaka-Best in Dancercise

1. No. of Expected Winners from the Elementary School Category: 1 Gold; 1 Silver; 1 Bronze
2. No. of Expected Winners from the High School Category: 1 Gold; 1 Silver; 1 Bronze
3. Winners will receive the following prizes as follows:

	School Prize	Contributing Division Incentive	Contributing Region Incentive
Gold Winner	PHP 25,000 worth of Campus Package, plus plaque of recognition	PHP 7,500 worth of Shopee E-GCs, plus plaque of recognition	PHP 7,500 worth of Shopee E-GCs, plus plaque of recognition
Silver Winner	PHP 15,000 worth of Campus Package, plus plaque of recognition	PHP 5,000 worth of Shopee E-GCs, plus plaque of recognition	PHP 5,000 worth of Shopee E-GCs, plus plaque of recognition

Bronze Winner	PHP 10,000 worth of Campus Package, plus plaque of recognition	PHP 2,500 worth of Shopee E-GCs, plus plaque of recognition	PHP 2,500 worth of Shopee E-GCs, plus plaque of recognition
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Minor Award: Pinaka-Best in School Health Activities

1. No. of Expected Winners from the Elementary School Category: 1 Gold; 1 Silver; 1 Bronze
2. No. of Expected Winners from the High School Category: 1 Gold; 1 Silver; 1 Bronze
3. Winners will receive the ff. prizes as follows

	School Prize	Contributing Division Incentive	Contributing Region Incentive
Gold Winner	PHP 25,000 worth of Campus Package, plus plaque of recognition	PHP 7,500 worth of Shopee E-GCs, plus plaque of recognition	PHP 7,500 worth of Shopee E-GCs, plus plaque of recognition
Silver Winner	PHP 15,000 worth of Campus Package, plus plaque of recognition	PHP 5,000 worth of Shopee E-GCs, plus plaque of recognition	PHP 5,000 worth of Shopee E-GCs, plus plaque of recognition
Bronze Winner	PHP 10,000 worth of Campus Package, plus plaque of recognition	PHP 2,500 worth of Shopee E-GCs, plus plaque of recognition	PHP 2,500 worth of Shopee E-GCs, plus plaque of recognition

Minor Award: Pinaka-Best in Integrating Modules

1. No. of Expected Winners from the Elementary School Category: 1 Gold; 1 Silver; 1 Bronze
2. No. of Expected Winners from the High School Category: 1 Gold; 1 Silver; 1 Bronze
3. Winners will receive the ff. prizes as follows:

	School Prize	Contributing Division Incentive	Contributing Region Incentive
Gold Winner	PHP 25,000 worth of Campus Package, plus plaque of recognition	PHP 7,500 worth of Shopee E-GCs, plus plaque of recognition	PHP 7,500 worth of Shopee E-GCs, plus plaque of recognition

Silver Winner	PHP 15,000 worth of Campus Package, plus plaque of recognition	PHP 5,000 worth of Shopee E-GCs, plus plaque of recognition	PHP 5,000 worth of Shopee E-GCs, plus plaque of recognition
Bronze Winner	PHP 10,000 worth of Campus Package, plus plaque of recognition	PHP 2,500 worth of Shopee E-GCs, plus plaque of recognition	PHP 2,500 worth of Shopee E-GCs, plus plaque of recognition

Special Award: Pinaka-best Wellness Guro of the Year

1. No. of Expected Winners from the Elementary School Category: 1 winner
2. No. of Expected Winners from the High School Category: 1 winner
3. Winners will receive the ff. prizes as follows:

Prize	Contributing Division Incentive	Contributing Region Incentive
PHP 25,000 worth of Shopee E-GCs, plus plaque of recognition	PHP 5,000 worth of Shopee E-GCs, plus plaque of recognition	PHP 5,000 worth of Shopee E-GCs, plus plaque of recognition

List of Wellness Campus Prize Packages:

1. The winners may select among the prize packages listed below. The quantity of items will depend on the amount of the prize won.

Learn From Home Package	Laptop Cellphone USBs Pocket WIFI (+ Internet / Data Allowance)
Level Up Classroom Package	Electric Fans Photocopy Machine Printer
AV Package	TV Projector Speakers
Sports and Fitness Package	Coolers (for tournaments) Sports Equipment Fitness Equipment Sound Systems
Health and Wellness Package	Hand Sanitizers Disinfectant Spray First Aid Kits Clinic Equipment

** Please note that these prize packages are not final and may be subject to change, depending on the availability of the products.*

Notes:

1. All Shopee E-GC voucher codes can be used once in successful transactions.
2. All Shopee E-GC voucher codes can only be used for purchases under Shopee Guarantee.
3. Shopee E-GC voucher codes in collection banners are only applicable to products in the respective collection pages, unless stated otherwise.
4. All Shopee E-GC voucher codes are limited to one purchase per user.
5. Shopee reserves the right to cancel any orders/benefits if fraud or similar activity is suspected.
6. By claiming the prize, the winner attests that he/she has read and understood the full Promo mechanics and agrees to abide by the terms and conditions of the same.

DepEd Region V x Nestlé

August 28, 2020

HEADSTRONG



What is Nestlé Wellness Campus?



Helping Filipino kids and families lead healthier and happier lives
Address the problem of stunting and obesity by helping children choose healthier food and lifestyle

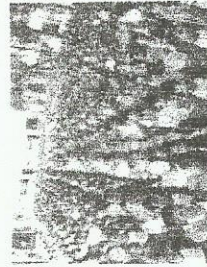
Education



- Choose Nutritious and Varied Options
- Manage Portions
- Choose to Drink Water and Milk
- Enjoy Meals Together
- Play Actively
- Nutrition Modules, aligned with the K-12 curriculum
- Wellness Dancercise



Competition



Inter-school wellness contest and dancercise that encourage students, teachers and parents to practice the healthy habits

LEADSTRONG



Nutrition Education Materials: 2019 set



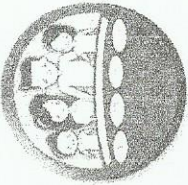
Choose
Nutritious and
Varied Options



Manage
Portions



Choose to
Drink Water
and Milk



Enjoy Meals
Together



Play
Actively

2019 Program:

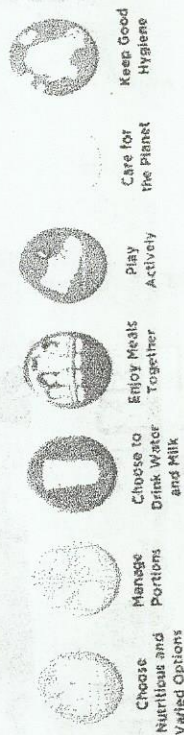
- Focus on five Nestlé for Healthier Kids Healthy Habits
- Alignment with topics in DepEd Curriculum Guide for Health (2016)
- New Parents Nutrition Education Materials

LEADSTRONG



Wellness Campus 2.0

Education

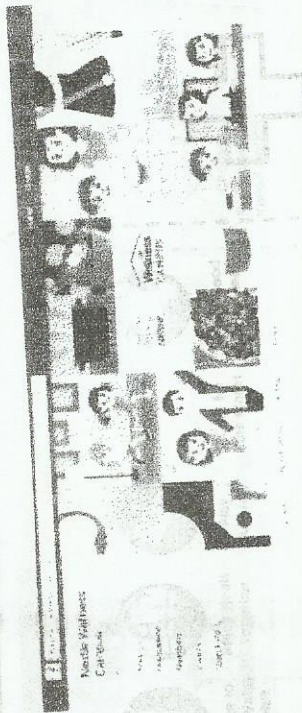


Choose Nutritious and Varied Options
Manage Portions
Choose to Drink Water and Milk
Enjoy Meals Together
Play Actively
Care for the Planet
Keep Good Hygiene

- Continue to provide Nutrition, PE, Immunity, Hygiene and Plastics Modules as part of blended learning



Recognition



- Motivate educators and help them cope in the new normal through rewards & recognition online



LEADSTRONG

NEW

2020 Logo



Nestlé

Good food, Good life




The logo highlights the school and the home – the place of learning – as represented by the roof. The roof encompasses the “Wellness Campus” which means that besides academics, both school and home offer different forms of learnings (as provided by the program) that will shape every learner into a well-rounded person



LEADSTRONG

NEW!

All modules have been aligned with the MELCs



DEFINITION


This module is designed to provide students with the knowledge and skills to understand the importance of nutrition in their daily lives. It covers the basics of nutrition, including the different types of nutrients and their functions in the body. The module also includes information on how to make healthy food choices and how to avoid common nutritional deficiencies.

By the end of this module, students will be able to:

- Identify the different types of nutrients and their functions in the body.
- Explain the importance of a balanced diet and how to make healthy food choices.
- Identify common nutritional deficiencies and their symptoms.
- Describe the role of nutrition in overall health and well-being.

Nutrition

LEADSTRONG



DEFINITION

This module is designed to provide students with the knowledge and skills to understand the importance of immunity and hygiene in their daily lives. It covers the basics of immunity, including the different types of immune responses and how the body fights off infections. The module also includes information on how to practice good hygiene habits to prevent the spread of germs.

By the end of this module, students will be able to:

- Identify the different types of immune responses and how the body fights off infections.
- Explain the importance of good hygiene habits and how to practice them.
- Identify common ways that germs are spread and how to prevent the spread of infections.
- Describe the role of immunity and hygiene in overall health and well-being.

Immunity & Hygiene



DEFINITION

This module is designed to provide students with the knowledge and skills to understand the importance of solid waste management in their daily lives. It covers the basics of solid waste management, including the different types of waste and how to properly dispose of them. The module also includes information on how to reduce waste and recycle materials.

By the end of this module, students will be able to:

- Identify the different types of solid waste and how to properly dispose of them.
- Explain the importance of solid waste management and how it affects the environment.
- Identify common ways that waste is generated and how to reduce waste.
- Describe the role of solid waste management in overall health and well-being.

Solid Waste Management



Example for Grade 1


Grade Level	Week / Grading Period	Most Essential Learning Competencies	Nestlé Wellness Campus Module	K to 12 CG Code
1	Weeks 1-2 1 st QTR	Distinguishes healthful from less healthful foods	Grade 1, Lesson 1 – Healthful and Less Healthful Food	H1N-1a-b-1
1	Weeks 3-4 1 st QTR	Tells the consequences of eating less healthful foods	Grade 1, Lesson 2 – Consequences of Eating Healthful & Less Healthful Food	H1N-1c-d-2
1	Weeks 5-6 1 st QTR	Practices good decision-making exhibited in eating habits that can help one become healthy	Grade 1, Lesson 3 – Good Eating Habits	H1N-1e-f-3 H1N-1g-j-4
1	Weeks 3-4 2 nd QTR Week 5 2 nd QTR	Demonstrates proper handwashing Realizes the importance of washing hands	Hygiene Module, Lesson 1 – Hand Washing	H1PH-11c-d2 H1PH-11e-3
1	Week 6 2 nd QTR	Practices habits of keeping the body clean and healthy	Hygiene Module, Lesson 2 – Personal Hygiene	H1PH-11f-i-4
1	Week 10 2 nd QTR	Realizes the importance of practicing good health habits	Hygiene Module, Lesson 3 – Healthy Habits for Better Health	H1PH-11j-5

LEADSTRONG



NEW

Complete set of downloadable materials will be made available to the teachers for free



Defied

By the end of this lesson, students will be able to:

- Identify the main idea of the text.
- Identify the supporting details of the text.
- Identify the main idea of the text.
- Identify the supporting details of the text.



HEALTHY DIET

1. Eat a variety of fruits and vegetables.

2. Eat whole grains.

3. Drink plenty of water.

4. Limit sugar, salt, and fat.

HEALTHY

LESS HEALTHY

HEALTHY

LESS HEALTHY

Lesson Guide

Worksheets

PowerPoint



LEADSTRONG

COVID-relevant content to reinforce student awareness and timely information sharing

THEM

Defied

THESE ARE THE NEW STUDENTS THAT

As the end of this lesson, you should be able to:

1. Explain the importance of wearing a face mask.
2. Explain the importance of maintaining social distancing.
3. Explain the importance of avoiding crowded places.
4. Explain the importance of avoiding handshakes.
5. Explain the importance of avoiding hugs.
6. Explain the importance of avoiding public transport.
7. Explain the importance of avoiding public places.
8. Explain the importance of avoiding public events.
9. Explain the importance of avoiding public gatherings.
10. Explain the importance of avoiding public places.

Defied

THESE ARE THE NEW STUDENTS THAT

As the end of this lesson, you should be able to:

1. Explain the importance of wearing a face mask.
2. Explain the importance of maintaining social distancing.
3. Explain the importance of avoiding crowded places.
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7. Explain the importance of avoiding public places.
8. Explain the importance of avoiding public events.
9. Explain the importance of avoiding public gatherings.
10. Explain the importance of avoiding public places.

Defied

THESE ARE THE NEW STUDENTS THAT

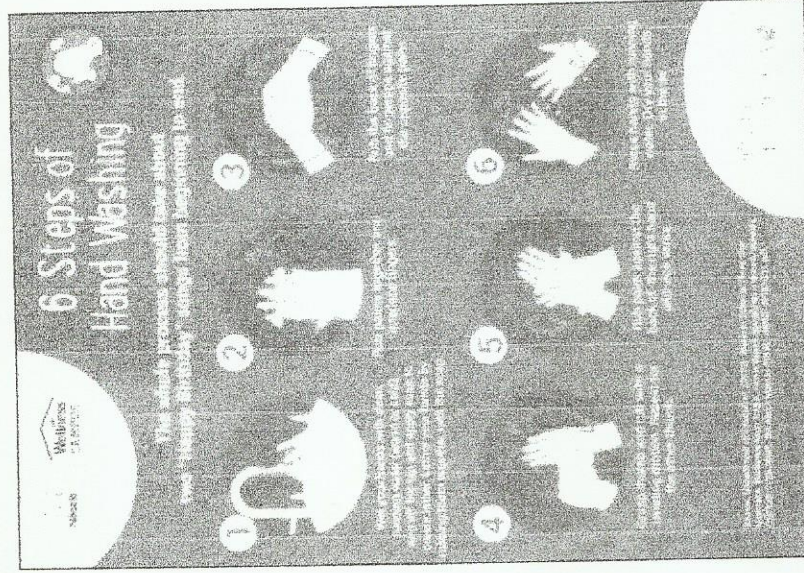
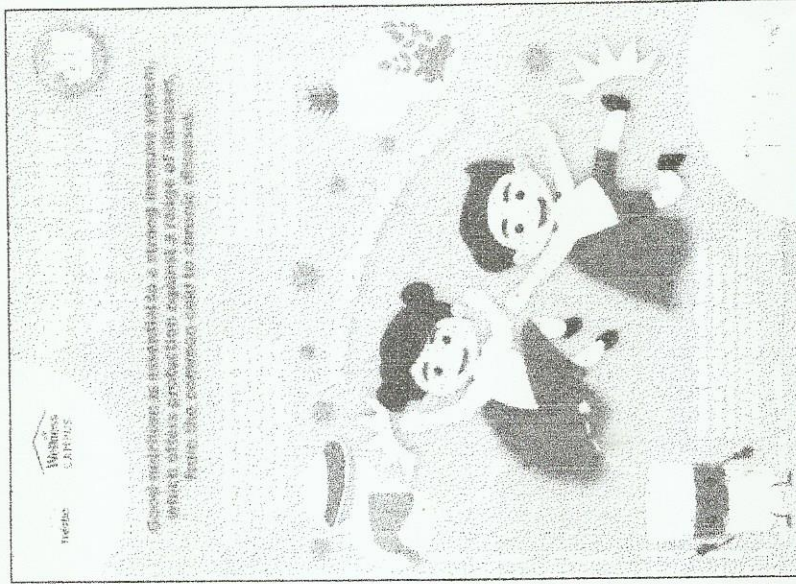
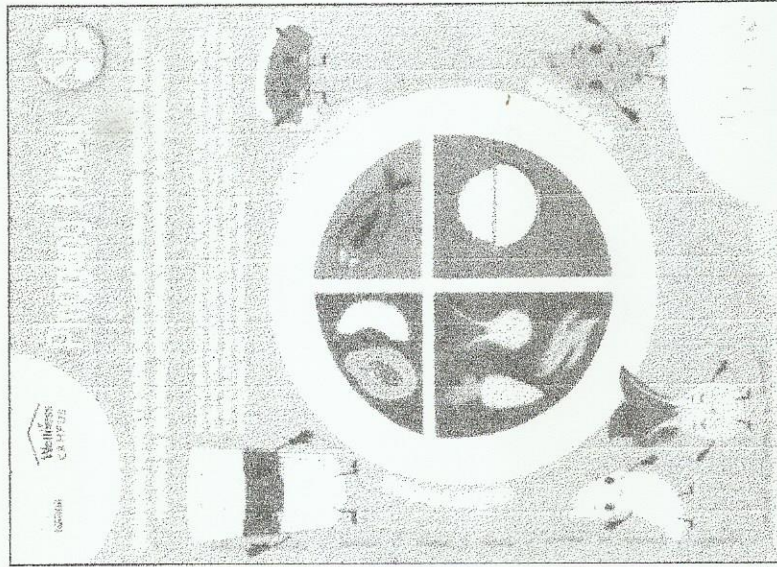
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7. Explain the importance of avoiding public places.
8. Explain the importance of avoiding public events.
9. Explain the importance of avoiding public gatherings.
10. Explain the importance of avoiding public places.



LEADSTRONG

Ten (10) Supplemental IECs ready for dissemination



LEADSTRONG



New Wellness Campus Dancercise: Wellness is Life!



Keep Good Hygiene



Play Actively



Enjoy Meals Together



Choose to Drink Water and Milk



Manage Portions



Choose Healthier and More Valued Options



Care for the Planet



Dahil wellness is life (wellness is life)
Yeah dahil wellness is life (wellness is life)

Ito ang ating bagong mantra
Dahil wellness is life

[Verse 2]

Drink milk at laro kasa labas yeah
Go grow glow foods na tama ang sukat yeah
Sa pagkain magsama-sama
Ilapon nang tama basura

[Repeat chorus]

Dahil wellness is life (wellness is life)
Yeah dahil wellness is life

[Verse 1]

Healthy habits ay simulat na
Wag mo na 'long pagpabukas pa
Handa na ba? Let's go for it
Wag na wag tingit

[Chorus]

Dahil wellness is life
Wellness ay pag-inom ng gatas
Wellness ay right portions sa pagkain
Wellness ay maging fit at active
Wellness ay eating healthy lagi
Wellness ay pagkain nang sama-sama
Wellness ay washing hands nang lama
Wellness ay pag-alaga sa planeta



EA2STRONG

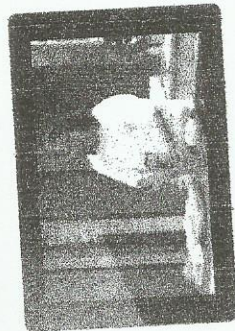
Nestle

Nestle

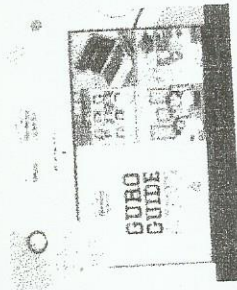
Nestlé Wellness Campus Facebook Community Page

Our Offer:

Helping educators cope in the new normal

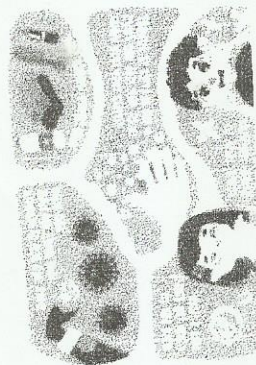


Watch Party and Cooking Demos

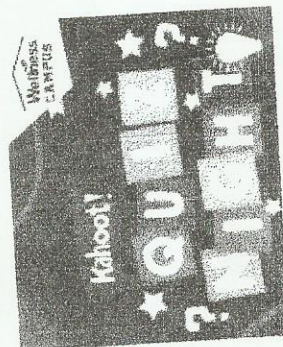


Exclusive webinars with CPD

PREVENTIVE MEASURES FOR COVID-19



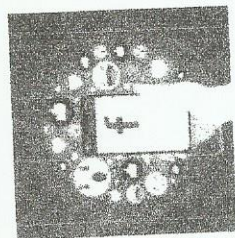
Informative posts



Special events

Participation:

User generated content



Modules integration in TV, radio and digital
Best wellness practices

Rewards:

Motivating educators through rewards & recognition



Social Recognition



Digital Prizes

Wellness
Campus of the
Year



LEADSTRONG



Prizes



Awards Committee

One Jury will be chosen per region.

A Nestle Wellness Campus admin will be assigned as the Jury Head.

Event

The NWCotY will be streamed via FB Live.

A celebrity or a nestle influencer will host the show

The show will last for about 30-40 mins

Agenda of the show is to announce the winners of the NWCotY and feature the winning entries



LEADSTRONG

**Proposal: Assess program impact to learners' wellness knowledge,
attitude & practices**

PEMSEA

Philippine Educational Measurement and Evaluation Association

LEADSTRONG



Nestle

Proposal: Further support DepEd's Learning Continuity Plan through the printing of self-learning modules



Note: For separate discussion. This is outside the Wellness Campus Program

LEADSTRONG



**NESTLÉ WELLNESS CAMPUS PINAKA-BEST WELLNESS GURO OF THE YEAR
REGISTRATION FORM**

Region: _____
Division: _____

TEACHER'S INFORMATION:

Name: _____
Designation: _____
School: _____
Category: ☐ Grade School ☐ Junior High School
Contact number/s: _____
Email address: _____

By submitting this registration form we hereby:

1. Confirm our participation in the SY 2020-2021 Nestlé Wellness Campus Pinaka-Best Wellness Guro of the Year Competition
2. Understand the full mechanics and abide by the rules and regulation of the contest
3. Agree to represent our Division and Region in the Nestlé Wellness Campus Pinaka-Best Wellness Guro of the Year Competition
4. Certify that we have started the implementation of the Nestlé Wellness Campus program as pre-requisites to the contest

School Representative's Signature over Printed Name

Designation

Date

**NESTLÉ WELLNESS CAMPUS PINAKA-BEST WELLNESS GURO OF THE YEAR
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4. Certify that we have started the implementation of the Nestlé Wellness Campus program as pre-requisites to the contest

School Representative's Signature over Printed Name

Designation

Date

I, _____, Filipino, of legal age and with address at _____
(name of guardian) (home address)

Hereby declare and affirm that:

1. I am the parent/guardian of _____ (hereinafter "Child/Ward"), who is under my care and responsibility.
2. I hereby give my consent and authority to my Child/Ward to participate in Nestlé Wellness Campus 2020 (the "Activity") organized by Alphabet Soup, Inc. (the "Organizer") for Nestle Philippines, Inc. ("NPI") to be held on January 2021 – June 2021.
3. I understand that the Activity will involve moderate physical activity, in the form of a dance exercise to be performed within our homes or private property from _____. I hereby declare and guarantee that my Child/Ward is physically and mentally fit to participate and take part in the Activity and that he/she has no known illness, physical defect or adverse medical condition that would render him/her unfit to participate therein. Should I subsequently discover any illness, physical defect or adverse medical condition that would render my Child/Ward unfit to participate in the Activity, I shall advise the Organizer in writing immediately and I shall accordingly prevent my Child/Ward from participating in said Activity. I understand that the Organizer reserves the right to prevent me from joining the Activity if deemed unsuitable due to any physical, medical or psychological condition.
4. I understand that personal information my child/ward has supplied to the Organizer, including his/her name, school, school division, region and, nutritional and lifestyle information shall be collected by the Organizer and NPI for monitoring my child/ward's progress. I also understand that the Organizer and NPI shall secure my name and contact details as the person to contact in case of emergency. By signing on this waiver, I signify my understanding and consent to the following:
 - A. I agree and understand that in the course of providing service/s to me or my Child/Ward, NPI shall engage the services of, and/or interact with, other third parties, such as, but not limited to its parent company, affiliated companies, or independent/non-affiliated third parties and service providers, whether local or foreign (collectively referred to as "Representatives");
 - B. NPI may obtain, collect, examine, process, and store copies of my and/or my child/ward's personal information, including sensitive personal information. Any information obtained relative to the authority herein given shall be strictly confidential. The extent of the collection and processing shall be necessary and incidental to the performance of the services contemplated in the Agreement;
 - C. NPI may disclose such information to its Representatives, including the service providers which will perform the services contemplated in the Agreement, for any legitimate business purpose as NPI may deem appropriate, including but not limited to outsourced processing of NPI transactions, profiling or historical statistical analysis, providing advice or information which NPI believes may be of interest to us, to effectively administer or manage my account, enhance customer services, or to communicate with me for any purpose;
 - D. I hereby warrant that we understand our rights and obligations pursuant to Republic Act No. 10173, also known as the Data Privacy Act of 2012, and its implementing rules and regulations. I understand that we retain the right to be informed, to access, correction and object to the processing of personal information, as well as the right to complain with the National Privacy Commission.
5. I hereby authorize NPI and/or Organizer use my Child/Ward's name, photographs, and interviews in connection with the Activity, in broadcast and print media, videotapes, etc. Without any monetary consideration

6. My Child/Ward and I shall abide by the decision of Organizer on any issue relative to his/her participation in the Activity, including but not limited to, the interpretation of rules governing the Activity, and shall accept as final any decision of Organizer regarding any dispute over such rules or regarding the manner of holding the Activity.
7. On behalf of my Child/Ward, I shall hold NPI and Organizer free and harmless from any and all claims arising from any accident, damage, injury, or harm that I or my Child/Ward may suffer as a result of my Child's/Ward's participation in the Activity.
8. I am fully aware that NPI may conduct product samplings in the course of the Activity. Accordingly, I hereby fully authorize my Child/Ward and allow him/her to participate in the said sampling activity and to avail of NPI's products sampling in the course of the Activity.

I hereby declare that I have executed this document knowingly, willingly, freely and voluntarily.

Signed this _____ day of _____ 2020 at _____

Printed Name & Signature of Parent/Guardian

Number to contact in case of emergency

7. On behalf of my Child/Ward, I shall hold NPI and Organizer free and harmless from any and all claims arising from any accident, damage, injury, or harm that I or my Child/Ward may suffer as a result of my Child's/Ward's participation in the Activity.
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